

PRESS RELEASE

Grand Haven Charter Township
13300 168th Avenue
Grand Haven, Michigan 49417

FOR MORE INFORMATION, CONTACT:
William D. Cargo, Grand Haven Township Superintendent

Phone: 616.842.5988

Fax: 616.842.9419

FOR IMMEDIATE RELEASE

TOWNSHIP TO CONDUCT SURVEY FOR STRATEGIC PLAN

Grand Haven Township, Michigan, March 12, 2007.

The Township of Grand Haven announced that it would launch a survey on the Grand Haven Charter Township web page designed to solicit important information on citizen values and preferences.

The survey is part of the Township's strategic planning process that is being headed by Trustee Laurie Larsen. "Although strategic planning is a never-ending process, every few years the Township 'steps back' and takes time to review the landscape of change," Trustee Larsen explained.

"Part of this planning process is to reach out and better understand citizen values and preferences," Trustee Larsen said. "Since it is difficult to bring together a large group of individuals, one of the most important aspects of this current strategic planning process will be this questionnaire that is seeking input on a number of areas," Trustee Larsen continued.

This survey measures "value" statements about issues within the following areas:

- Community Development

- Economic Development
- Utilities (Water and Sewer)
- Transportation
- Public Safety
- Parks and Recreation
- Financial
- Environmental
- Governance

“The Township is hoping that a minimum of 250 households will take the time to complete this survey, especially since the survey results will help the Board to determine the core values of the community,” Trustee Larsen said.

“Ultimately, understanding the core values and preferences of the residents will determine the manner in which programs are defined and resources allocated,” Larsen concluded.

There are two ways to complete the survey. The easiest is to simply go to the Township’s web site and complete the survey (www.ghl.org/survey).

However, if residents do not have Internet access, they may call the Township’s receptionist at 842-5988 and request that a copy of the survey be mailed to their home address.

END